

SPC Credit Union Launches Prize-Linked Savings Program, “Save to Win”

FEBRUARY 2025-SPC Credit Union Members can now save money while earning chances to win cash prizes up to \$5,000!

SPC Credit Union is rewarding its Members for saving more of their hard-earned money with their new Save to Win account, through which account holders can enter themselves into monthly and quarterly raffles for cash prizes ranging from \$50 to \$5,000. To participate in the prize drawings, all SPC Members have to do is open a Save to Win Account, then start making deposits. With every savings deposit of just \$25, they’ll be entered in the monthly and quarterly prize drawings at the local and national levels. There is no minimum balance requirement. Raffle entries are based on a month-over-month increase in \$25 increments.

All of the money that piles up in an account holder’s Save to Win account is theirs to keep, along with the dividends earned, so it’s a win-win savings option, with the chance to triple the winnings through the monthly and quarterly raffles.

Save to Win is the latest of a litany of products and services designed to put Members First, Always. SPC has used this mission as the guidepost of its business operations since it was founded in Hartsville in 1941. Since its inception, the organization has demonstrated its commitment to putting Members First Always through consistently affordable account options, convenient digital banking solutions, personal member service, and extensive charitable relationships with local non-profits and community service organizations. Over the years, SPC’s Field of Membership has grown to include anyone who lives, works, or attends school in Darlington, Florence, Marlboro, and most recently Chesterfield County.

By introducing Save to Win to its Membership, SPC Credit Union hopes to incentivize its members to build up a substantial savings account that offers the opportunity to earn serious cash in a short time period. Linda Weatherford, SPC President and CEO, said of the necessity of this program, “Nearly 60% of Americans can’t afford an emergency expense greater than \$1,000. Save to Win is a way to encourage and reward Members to prepare for emergencies. Without even a small amount of savings, consumers are forced to make choices that are not in the best interest of themselves or their families. SPC is committed to both the education and tools to help our local community and Members improve their financial health.”

To open a Save to Win account or join SPC Credit Union, visit them at a branch in Hartsville, Darlington, Florence, Bennettsville, or Cheraw; find them online at spccu.org, or give them a call at 843.332.4506.



Contact:

Meghan Godwin

Marketing & Communications Specialist

Meghan.godwin@spccu.org

843.857.3484