

FOR IMMEDIATE RELEASE

The Naomi Project Announces “25 Days of Mrs. Joyce” — A Holiday Tribute Honoring the Legacy of Founder Joyce G. Ford

November 13th, 2024 — This holiday season, The Naomi Project is honoring the life and legacy of its beloved founder, Joyce G. Ford, with a heartfelt campaign, “25 Days of Mrs. Joyce.” From December 1 through December 25, 2024, the organization will pay tribute to Mrs. Joyce’s inspiring work and her profound impact on the community, sharing memories and stories from those whose lives were touched by her compassion and dedication.

Founded in 2006 by Joyce G. Ford, The Naomi Project has been a safe haven for women and children survivors of domestic abuse, providing shelter, resources, and unwavering support. Mrs. Joyce’s approach was rooted in a deep commitment to uplifting others, creating a safe space where individuals in crisis could rebuild their lives. More than a leader, Mrs. Joyce was a beacon of hope, transforming countless lives through her advocacy and nurturing spirit.

In this season of reflection and gratitude, The Naomi Project invites community members, friends, and all who were impacted by Mrs. Joyce to participate in her tribute by sharing their memories. Through “25 Days of Mrs. Joyce,” The Naomi Project aims to fill each day of December with stories of resilience and gratitude, creating a collective tribute that showcases the enduring legacy of a woman who gave so much to so many.

How to Participate:

Community members are encouraged to submit their stories, photos, or videos by November 28, 2024, at www.naomiproject.com/25daysofjoyce. Each memory—whether a cherished moment, an unforgettable lesson, or the simple warmth Mrs. Joyce brought into their lives—will become part of this touching tribute. These stories will be featured daily on The Naomi Project’s platforms, offering a glimpse into the love, kindness, and strength that Mrs. Joyce shared so freely.

Rozlyn Ford, Mrs. Joyce’s daughter and the newly appointed Executive Director of The Naomi Project, is proud to carry her mother’s mission forward and continues to live by her mother’s philosophy, “If I Can Help Somebody Along The Way, Then My Living Is Not In Vain”.

The Naomi Project thanks all participants and supporters for helping to celebrate Mrs. Joyce's legacy and for their ongoing support of the organization. By sharing stories of those impacted by her kindness, the community can ensure that her legacy of compassion and resilience endures for generations.

About The Naomi Project

The Naomi Project's goal is to provide long-term transitional housing coupled with educational, financial, and emotional resources, which will enable the victim(s) of domestic abuse to become self-sufficient, self-actualized, and self-sufficient.

Founded in 2006 by Joyce G. Ford, the organization has helped countless individuals find safety, hope, and a path to empowerment. Now under the leadership of her daughter, Rozlyn Ford, The Naomi Project remains committed to continuing Joyce's vision and fostering a community of resilience, compassion, and support.

For More Information About The Naomi Project:

Rozlyn Ford

Executive Director

The Naomi Project

P.O. Box 13143

Florence, SC 29504

843-615-1548

Naomi@naomiproject.com

www.naomiproject.com