

For Immediate Release | October 16, 2024 | Images Attached | Contact: Alex Dusky  
([alex@commbroadcasters.com](mailto:alex@commbroadcasters.com))

## **COMMUNITY BROADCASTERS RAISES \$127,098 IN RADIOTHON TO BENEFIT MCLEOD CHILDREN'S HOSPITAL**

The 22nd annual Children's Miracle Network Radiothon benefitting McLeod Children's Hospital was held in Florence, SC, on October 1-4. During the Radiothon, Community Broadcasters' stations WWKT 99.3 The Cat, WFRK Live 95.3, WPDT Almighty 105.1 and WSIM 93.7 Frank FM hosted live broadcasts from McLeod Children's Hospital.

"As always, at Community Broadcasters, we are always doing our best to live up to our name, and stand for the communities that we broadcast in," says Vice President Wayne Mulling. "And we are proud of what we have been able to do in hosting the Children's Miracle Network Radiothon each year to raise funds for McLeod Children's Hospital and Children's Miracle Network. We are humbled by the amount of people that have been helped directly through the years by these organizations, and glad to play a small part in keeping this active and ongoing to continue to help others every year. We invite you to be a part as well."

DJs asked listeners for donations in support of the programs and technology that McLeod offers to families in the Pee Dee. Listeners also had the opportunity to hear real stories from those who have benefited directly from the McLeod Children's Hospital, in addition to interviews with doctors, nurses and employees who all share the same passion.

"What an exciting Radiothon we had this year raising more than \$127,000 for the McLeod Children's Hospital!" says Davis Sawyer, Children's Hospital Fund Manager. "The hard work and dedication from all involved truly makes a difference in the lives of the children treated in McLeod Children's Hospital. I value the partnership and friendship we have with Community Broadcasters and look forward to growing this partnership as we continue to impact the children we serve."

There was also a live auction throughout the week, with some bids surpassing \$500. Auction items were donated from collegiate and professional sports teams, national musicians and local businesses. At the conclusion of the Radiothon, this year's donations equaled \$127,098. All donations will remain here in the Florence area to help fund life-saving McLeod programs, and purchase new technology to better serve the Pee Dee families. To learn more about the annual Radiothon, check out this year's sponsors, or make a donation, visit [myradiothon.com](http://myradiothon.com)

Alex Dusky  
Promotions and Marketing Director  
**T 843.678.9393 x274 C 865.985.2028**  
2423 Walker Swinton Road, Timmonsville, SC 29161